



Aim: This exercise is aimed at encouraging participants to consider stakeholders that are relevant and important for programmes to improve road safety for vulnerable road users

Time: 45 minutes including 20 minutes group work, 25 minutes discussion

Method: Small group work, group discussion

Exercise: Participants will work in three groups for this workshop, the facilitator will allocate one of the scenarios below to each group.

Group 1 Issue – teenage pedestrians injured in city centre on Friday/ Saturday nights between 2300 and 0300 hours.

Group 2 Issue – motor cycle couriers in large city injured delivering pizzas to offices at lunch time.

Group 3 Issue – factory with large numbers of shift workers who cycle to work without lights/ helmets/ bright clothing.

For your scenario:

- Discuss who or which organisations can or should be considered as key stakeholders,
- Should all stakeholders be in favour of intervention?
- What interests or involvement can different stakeholders “bring to the table”?
- How can we gain political and public support for programmes to prevent crashes involving unprotected road users

